



Coaching as a tool for developing new skills in students of the Administration course

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With the job market becoming increasingly competitive, the student of the administration course has been searching more and more for ways to improve their results and one of the most efficient ways to do this is by developing new skills. In this context, the Coaching process is presented as a strategy, a management tool capable of contributing to the development of behavioral skills such as discipline, focus, and consistency. Given this scenario, this work aims to propose the Coaching process as a tool for the development of new skills in students of the administration course. Initially, bibliographic research was done, presenting a theoretical approach to the context of Coaching. Research is used in books, periodicals, Scielo-based scientific articles, and other electronic sources. Therefore, the problem involving this research is to demonstrate how the Coaching process can leverage the personal and professional development of students in the administration course.

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